

# Museums & UNESCO sites in CarraniTours 2017

After a successful High Season 2016, CarraniTours will attend the World Travel Market in London, the leading global event for the travel industry with over 50,000 attendees from 182 countries. «After the remarkable results from the previous years, we couldn't miss the chance to interact face-to-face with other travel experts, improve industry knowledge, discover the latest innovations, and generate new business opportunities», says **Chiara Gigliotti**, GM at CarraniTours. CarraniTours is a full service DMC offering the best solutions for groups and FITs combining beautiful landscapes, fascinating cultural, enogastronomic experiences and exciting adventures since 1925.

During the WTM the CarraniTours Team will be more than glad to present to all participants the fantastic destinations and inspiring excursions that Italy has to offer. Starting from the appreciated range of activities and excursions in Rome, thanks to the partnership with the **Vatican Museums** the Italian DMC is strengthening its variety of guided tours to the museums, gardens and to those areas usually closed to the public. Additionally, for the upcoming year the company has created a variety of high quality services and exclusive itineraries to discover Italy's beauties and to meet the demands and desires of worldwide travelers choosing to explore our beautiful country.

2016 was a very successful year for CarraniTours and the leading position in the market of Italy's incoming tourism is confirmed by the Company's numerous awards. During the first week of July an unprecedented overall total of 8.389 travelers chose CarraniTours - I Love Rome to discover Rome and the main #UnescoJewelsOfItaly. Moreover, CarraniTours has received the **2016 TripAdvisor Certificate** of Excellence. «Receiving this award is a credit to more than 150 employees who show their dedication to our guests every day and on every tour, and we're honored to receive this prestigious recognition from our travelers», Gigliotti stated. Also, during 2016 the Roman company with the **Gray Line** – I Love Rome brand launched its second Hop On Hop Off route in the Eternal City: the **Museum Express**, making it the first company in the city to offer an Hop On Hop Off service between Rome's major museums and art galleries.



Gray Line

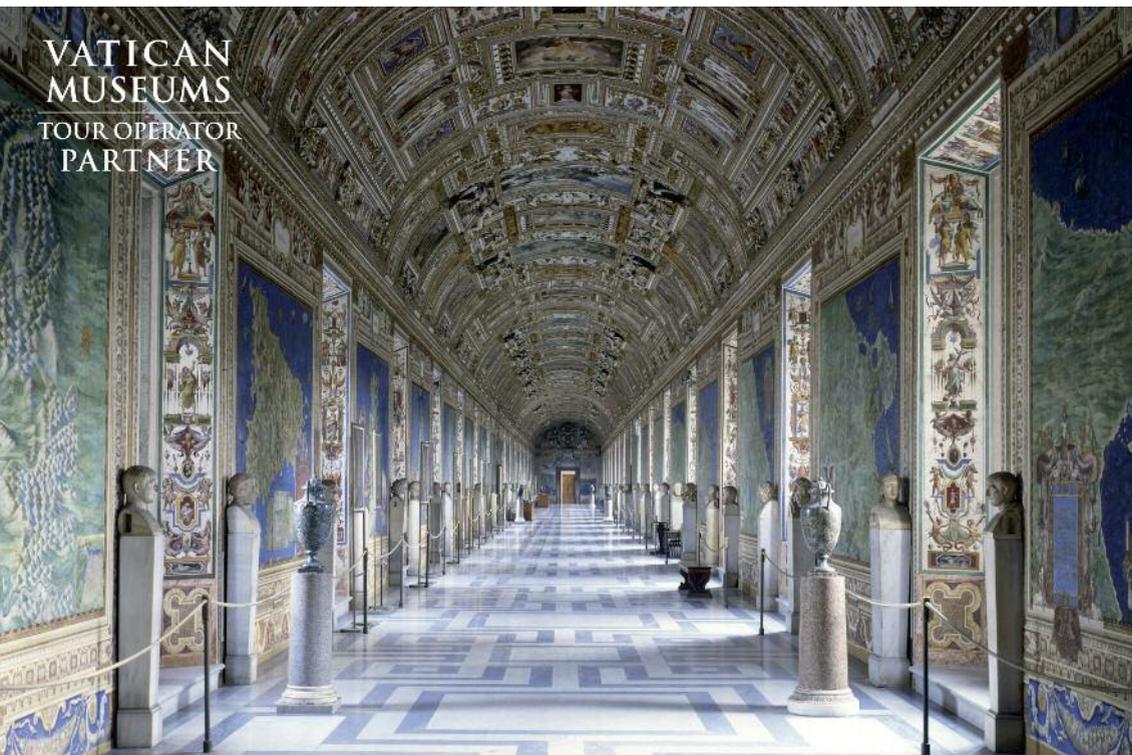
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Truly,  
The Local Expert

I Love Rome  
hop on  
hop off

1  
HEART

2  
ROUTES

19  
STOPS



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